MINUTES

Sequoya APT General Meeting October 3, 2014

Amy Mariucci called the meeting to order at 9:03 a.m.

Executive Board Officers in attendance:

Amy Mariucci, President; Shannon Myers, Treasurer; Michelle Moriarty, Deposit Chair; Courtneay Odden, President Elect; Tracy Cheney, Recording Secretary; Bryn DeFusco, VP Fundraising; Tanya Kaiser, VP Services; Lara Vineyard, VP Communications; Jackie Wollheim, VP Arts

Total attendance: 20

New Officers:

Ms. Mariucci announced the following nominees for officer positions:

- Tracy Cheney for Recording Secretary;
- Sally Gnirk for Deposit Co-Chair; and
- Jennifer Broatch for Room Parent Coordinator Co-Chair.

VOTE Ms. Myers made a motion to approve the above officer nominees; Ms. DeFusco seconded the motion. The motion carried.

Ms. Mariucci noted remaining open positions.

The Executive Board wishes to reflect in the Minutes that Amy Mariucci is the duly-elected President of the APT.

VOTE Prior Minutes: Ms. Myers made a motion to approve the Minutes from the general meeting held on September 5, 2014; Ms. DeFusco seconded the motion. The motion carried.

Tani Eley, 5th grade teacher, joined the meeting to update the APT on the 5th grade clubs. The APT discussed ideas to kick-start the Green Thumb Club garden project. Principal Leiper acknowledged the hard work of the teachers running the 5th grade clubs. When asked if the 5th grade was planning an end-of-year balloon launch, Ms. Eley said that was the intent.

Arts Report: Ms. Wollheim gave an update on Art Masterpiece and Art Walk. Volunteers are still needed. The APT shared ideas for acquiring discounted supplies. The APT is working to organize the APT supply closet and implement a supply check-out/check-in system. Ms. Mariucci reported that Greasepaint was profitable.

Principal's Report: Principal Leiper reported ongoing safety issues with after-school parent pick-up and introduced a new dashboard placard system being rolled out to improve safety and efficiency. The school acquired legal handicap parking signs. Principal Leiper thanked the APT for purchasing carts for teachers. The A+++ sign has been installed on the building. Principal Leiper is running Sequoya TV; rehearsals are underway. Nori Vial is creating a tax credit awareness video. Principal

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Leiper reported on the new tutoring and social/behavioral programs, both funded by the APT. Fall testing for the gifted program was last week; she is pleased with the new gifted teacher.

Fundraising Report: Laura Seligson reported on the eScrip program. The APT discussed ways to increase usage, including a bulk order to sell at Western Roundup and an email campaign prior to Classroom Baskets.

VOTE Ms. Myers made a motion to submit a \$2,500 eScrip order; Ms. DeFusco seconded the motion. The motion carried.

Ms. Mariucci gave an update on Western Roundup. Although a vendor was brought in, volunteers are still needed. The APT discussed what to sell at Western Roundup, mindful that some activities and food are an extra charge over admission. The APT discussed the need for a volunteer check-in table.

Chanen Brizula reported strong sales of Sequoya Smart Booklets and will continue selling them at Western Roundup and Cocopah. Silent Auction donations are strong to date, but more donations are needed. Ms. DeFusco updated the APT on the book fair, Classroom Baskets and Mom's Week. The APT shared ideas to grow Mom's Week participation. Ms. Mariucci noted upcoming parent, family and teacher nights. Ms. Vineyard demonstrated the Little Passports program, which is giving a percentage of sales back to Sequoya for a limited time.

Communications Report: Ms. Vineyard reported no email or website issues. Ms. Mariucci encouraged wide use of the "Sequoya Smart, Sequoya Proud, Sequoya Love" slogan. The APT discussed leveraging Chaparral's recent 22nd national high school ranking to promote an "it starts at Sequoya" campaign.

Services Report: Ms. Kaiser reported she is transitioning out of her role and there is also an opening for Back-to-School Kit co-chair. Yearbooks will go on sale in January. Ms. Mariucci noted positive feedback from the health screening.

President Elect Report: Ms. Odden reported the New Parent BBQ was a success and will need new organizer next year. The Room Parent Coordinator program is going well. T-shirts were purchased for the 1st grade's annual Veteran's Day program.

Ms. Mariucci gave an update on Sequoya Glows and new Spiritwear designs.

Treasurer/Deposit report: Ms. Myers presented the P&L statement.

Upcoming Events:

- Costco School Shop Event Saturday, October 4, 8:00-10:30 a.m.
- Western Roundup-- Thursday, October 9, 5:30-8:00 p.m.
- APT, November 7, 8:30 a.m. Express Lane/9:00 a.m. General Meeting

The meeting was adjourned at 10:42 a.m.