

MINUTES

Sequoia APT Minutes
April 4, 2014

1. Call to Order

The meeting was called to order by Lisa Hoberg at 9:07 am

Officers in attendance: Lisa Hoberg, Rose Fritzke, Courtney Odden, Shannon Myers, Michelle Moriarty, Lara Vineyard, Amy Mariucci, Bryn DeFusco. Total attendance: 15

2. Approval of March minutes:

Bryn DeFusco motioned to approve, Chanan Brizuela second, all in favor, motion passed.

3. Principal's Report ~ Principal Dr. Bridget Braney

- **AIMS Testing** will be held the week of April 7. The results will last for 2 years, because next year we are moving to PAARC exam and the first year results will not count. STAFFING changes were announced. Mr. Thomas is retiring, Mrs. Dodgen is moving to ESL, so third 5th grade teacher and PACT teacher are to be announced. A+ RATING We will find out results on April 24th. Save the date for May 20th for a (cross your fingers) celebration!

4. Officer Reports

- President- SUSD Budget** recommendations are being considered. Next year there will be 1/2 day specials and Principals recommended early release on Wednesdays to provide teachers adequate time for planning. It is important that we encourage and get everyone we know to **vote in the primary** on August 26th. **Kindergarten and New Family** registration is on-going. Please continue to spread the word
- Treasurer- Budget Reviewed. Fundraising** ideas were discussed. Charters vs. Public, marketing ideas explored.
- Activities- Movie Night** was a great success! A small amount of money was raised and fun was had by all! **Young Authors Day** is April 25th. We still need a lot of volunteers. Please sign up if you can help.
- Fundraising- APEX** collections are close to complete. We made \$21,700. **Classroom Basket** chair is needed for next year. Chanan is staying on for Silent Auction and will start collection process over the Summer. An online option is being considered. **Community Value Card** is seeking advertisers. Cost of booklet will be \$25.00 for first half of year and businesses will offer a discounted offer.
- Services - Back to school kits** order form coming home April 14th. Fill out form or order online. **Directory** was discussed. Putting the directory online was discussed but what about advertising revenue?
- Communications- Sequoia Love Marketing** team is working on ideas discussed in April meeting. Ideas include working with realtors in the area, having a Pre-K night, creating stickers for businesses and parents, promoting teacher/educator of the week. **Social Media Contest** winner is Tracy Moraca.
- Community Relations- Chaparral Senior scholarship** entries are due April 22nd.
- Arts- Art Masterpiece** projects are underway. **Art Walk** is May 1st. See Lisa if interested in helping with either.

5. Upcoming Events

- AIMS Testing -- Week of April 7
- AIMS BBQ Lunch -- Friday, April 11
- Student Parent Council Meeting -- April 17th @ 12:30. **OVERRIDE WILL BE FOCUS OF THE MEETING**
- Art Walk -- Thursday, May 1
- Teacher Appreciation Week -- Week of May 5

6. Closing

- Meeting was **adjourned** at 10:40 am.
- **Next Meeting is Friday, May 2, 8:30 am** "APT express lane" meeting starts at 9:00 am.