

# MINUTES

## Sequoia APT Minutes

August 20, 2012

**I. Call to Order** -- The meeting was called to order by Lisa Hoberg at 9:06a.m.  
Officers in attendance: Lisa Hoberg, Michelle Moriarty, Courtney Odden, Sarah Byrne, Rose Fritzke, Liz Bornstein, Amy Mariucci, Lindsey Miller, Lara Vineyard. **Total attendance: 27**

**II. Approval of minutes for** – Rose Fritzke motioned to approve May minutes. Judy Hermanson second, all in favor motion passed.

### III. Principal's Report

Vice Principal Veronica Leiper, Assistant Principal

- Great Start to Year.
- 498 students currently enrolled. Hope is for enrollment to go up.
- Solar Shade project in parking lot should be complete in 4 more weeks.
- August 28th will be an election day and voting is at Sequoia.
- Sequoia was again rated an A school and AIMS scores were consistent.
- They are excited for the tutor & literacy blocks. They are hopeful this will help raise AIMS scores in the future.
- Sequoia should have WIFI by the end of the month. There will be new procedures around BYOT for the students.

### IV. Officer Reports

President -- Meet and greet went well. Student counsel is collecting pop tabs for Ronald McDonald House. Open positions are posted on website...please ask around and see if we can find interest in the positions.

Activities --Amy discussed the Diamondbacks game and the ticket procedure. Game is September 30th at 1:10, 5th graders are singing National Anthem. There will be no Western Round up this year but it will be a movie night that will be hosted by Liz B. and Jackie Wollheim. A chair for the Thanksgiving luncheon is still needed.

Fundraising -- Discussion around Fall Giving campaign and getting more movement--classroom parents, word of mouth, stickers on kids, putting tree in drive up lane in morning and afternoon, add to twigs, making distinction between donation vs. tax credit, using facebook. Campaign ends August 31st. Passive fundraiser needed. Fun run was introduced. Lisa discussed Marquee message and that a coordinator needed, Judy Hermanson & Tracy Martoccia agreed to chair.

Services -- BTS supplies went well. BTS Online process was easy and fantastic. Advertising deadline is August 31st.

Communications -- New website is up and running. Sequoia is now on twitter, facebook and linked in so join if you are on any of those.

Community Relations -- KIN fund made \$212 at back to school coffee. Jamba Juice will continue to work with us on Friday's and we will sell \$10 cards at all events (\$5 proceed directly to Sequoia). Back Pack drive is happening. The date has been extended and there is a box by the front office.

Arts -- Greasepaint Theater program is very exciting and moving along. A chair for the Artwalk is needed so that will be a variable in if we do Art Masterpiece.

Fall Event Chairs Training -- Michelle Moriarty discussed Treasury procedures. Laura Vineyard handed out the Tool Box sheets and explained how to use the website tool box and so she can help with communication.

### VI. Upcoming Events

- A. Greasepaint Theater Program Information and Auditions – August 21
- B. Peter Piper Pizza Sequoia Night (Hayden & FLW) -- August 29
- C. Fall Giving Campaign and BTW Process Deadline -- August 31

### I. Closing

- Next meeting will be held September 10, 6pm, Parent as Advocate Speaker
- The meeting was adjourned at 10:42 am